



BE
**SUPER
GREEN**
& WIN!

HELP REDUCE WASTE BY 1/4 AND YOU COULD WIN...

\$55,000 in CASH, PRIZES & SCHOLARSHIPS!

Early Bird Deadline: Friday, December 9, 2011

All other entries must be postmarked by: Friday, February 3, 2012



Grades 7-12

www.rrfb.com





CONTEST DETAILS

In September 2011, RRFB Nova Scotia will kick-off the 12th annual Nova Scotia Recycles Contest. This is an annual initiative to promote participation in recycling and composting programs and to celebrate Nova Scotia's reputation as a leader in waste reduction. The Nova Scotia Recycles Contest is open to students in grades primary to twelve. Entries can be submitted in either English or French. To download the French contest package, please visit www.rrfb.com

PRIZES

- More than \$55,000 in cash, prizes and scholarships
- Cash and prizes are distributed evenly across the province
- Winners and runners-up are recognized in each category
- Schools of winning students in grades P-12 (excluding essay contest) win \$500

CONTACT INFORMATION

Check out our website: www.rrfb.com

Toll-free Helpline: 1-877-313-RRFB (7732)

Contact: Alanna McPhee, Manager of Education, RRFB Nova Scotia
(902) 897-3252, amcphée@rrfb.com

DEADLINES

- **Early Bird Deadline:** Entries must be postmarked by Friday December 9th, 2011.
- **Contest Deadline:** Entries must be postmarked by Friday February 3rd, 2012.

For a list of 2011-2012 winners, please visit www.rrfb.com after March 1st, 2012.

Although super heroes may denote aggression to some, this is intended to promote the serious need to take action in waste reduction. We are not advocating violent behaviour.

All artwork and images submitted become the property of RRFB Nova Scotia.

SELECTION AND CELEBRATION OF WINNING ENTRIES

A judging committee will choose winners and runners-up from each of Nova Scotia's seven waste-resource management regions. Winners and runners-up, along with their families and representatives from their schools, will be invited to a regional awards celebration to be held in the spring of 2012.

Region 1 - Cape Breton: Cape Breton, Inverness, Richmond, Victoria

Region 2 - Eastern Region: Antigonish, Pictou, Guysborough

Region 3 - Northern Region: Colchester, Cumberland, East Hants

Region 4 - Halifax Regional Municipality

Region 5 - Valley Region: Annapolis, Kings

Region 6 - South Shore/West Hants: Queens, Lunenburg,
West Hants, Shelburne, Barrington

Region 7 - Western Region: Yarmouth, Digby



Mail entries to:

14 Court Street
Suite 305

Truro, NS B2N 3H7
1-877-313-RRFB (7732)





TEACHER FEEDBACK SURVEY

Teacher: _____ Grade: _____

School: _____

Phone: _____ Email: _____

School Board (circle one) AVRSB CBVRSB CCRSB CSAP HRSB SSRSB SRSB TCRSB
1st Nations School Private School Home School

	unsatisfactory	average	good	excellent
1. Contest fits well with my curriculum outcomes.	1	2	3	4
2. Contest is grade level appropriate.	1	2	3	4

How did you receive information on the NS Recycles Contest this year? (circle all that apply)

Principal Another teacher Direct email RRFB website Ground mail
Teacher magazine Aviso magazine Newspaper ads Other _____

Other suggestions to promote the contest:

Are there any changes you would like to see in the contest package for next year?

Overall comments on the Nova Scotia Recycles Contest:

Please include this form with your contest entries or fax this form to (902) 897-3256.
Thank you for your input!

If you would like to receive this information directly in your email inbox, remember to include your email address above. FYI - we only send out three notices regarding the NS Recycles Contest each year:

- Contest launch announcement and links to booklets (September)
- Reminder of Early Bird entry deadline (November)
- Reminder of contest deadline (January)

Postmark your entries by Friday, December 9th, 2011 for a chance to win EARLY BIRD PRIZES! All other entries must be received or postmarked by Friday, February 3rd, 2012.

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RRFB NOVA SCOTIA

RRFB Nova Scotia is a not-for-profit organization that administers much of the province's Solid Waste-Resource Management Strategy, including the operation of the Deposit-Refund System for Beverage Containers, the Used Tire Management Program, and the Paint Recycling Program. One of RRFB Nova Scotia's primary mandates is to develop education and awareness programs to promote waste reduction, reuse, recycling and composting. Some of the initiatives RRFB Nova Scotia oversees include:

- Free school presentations given by community educators
- Development of educational resources and campaigns (i.e. Nova Scotia Recycles Contest)
- A website and toll-free recycling helpline
- Free classroom presentations with Moby S. Loop, our recycling robot
- Joint waste reduction initiatives with municipal and regional waste management authorities

Website: www.rrfb.com • Toll free: 1-877-313-RRFB (7732)

GETTING TO 300 KG!

Nova Scotia has a goal of reducing our solid waste disposal rate to 300 kg/person/year by 2015. On average, every person in our province produces approximately 400 kg of garbage each year. In order to reach our goal of 300 kg, everyone needs to reduce their waste by $\frac{1}{4}$. We can reduce the amount of garbage we produce by practicing the 3R's – reduce-reuse-recycle – and compost at work, at home, or at play! Not only will we lower our disposal rate, but we'll also protect the beauty of our province and improve our environment for future generations in the process.

Want to learn more about ways to reach 300 kg? Visit reduceyourwaste.ca



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Did you know ...
Dr. JH Gillis High School in Antigonish has earned \$9,250 in cash awards in the past 8 years!



GRADES 7-9 MAGAZINE ADVERTISEMENT

DESCRIPTION

Students in Grades 7, 8 and 9 are invited to create an advertisement using old magazines.

REGIONAL PRIZES

Winning students:

- \$500 for the schools of the winning students
- Promotional items for all students
- Invitation to the regional awards celebration in the spring of 2012

Runner-up students:

- \$250 for the schools of runner-up students
- Promotional items for all students
- Invitation to the regional awards celebration in the spring of 2012

PROVINCIAL WINNER

One of the seven regional winners will be chosen as the provincial winner and their design will be used to create a colour advertisement for the Chronicle Herald and the Cape Breton Post.

GUIDELINES

1. Ask your students to design a creative advertisement in the form of a collage using old magazines. Students should focus on one of the following themes:
 - a. Cut Your Waste by $\frac{1}{4}$

We need all Nova Scotians to cut the amount of waste they produce each year by $\frac{1}{4}$. Create an ad that will inspire people of all ages to practice the 3R's and composting.
 - b. Recycle Your Paper
Create an advertisement that will inspire residents and/or businesses to recycle their paper products.
 - c. Be The Most - Compost
Create an advertisement that will inspire residents and/or businesses to compost their organics. The focus can be on green cart or backyard composting.
 - d. I am Super Green Because ...
Create an advertisement that depicts ways in which you can be Super Green.



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GRADES 7-9 MAGAZINE ADVERTISEMENT (CONT.D)

GUIDELINES (CONT 'D)

2. All students will need a sturdy backdrop on which to design their advertisement.
In keeping with the theme of waste reduction, students must use paper that might otherwise end up in the recycling bin for the backdrop, for example, old file folders, cereal boxes or cardboard. Entries must be no larger than standard letter paper (8.5 x 11).
3. Students can work individually or with a partner. Maximum of two students per collage.
4. Students are encouraged to cut out pictures, letters, words, etc. from magazines to create their advertisement.
5. Try to make sure that any company logos are not recognizable in the collages.
6. Have each student print their full name, grade, teacher and the name of their school clearly on the back of their submission.
7. Complete a contest entry form for your class and mail it to RRFB Nova Scotia.
8. Please, NO three dimensional (3D) objects. Entries must be created from old magazines only.

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GRADE 10-12 MULTIMEDIA/PHOTOGRAPHY CONTEST

DESCRIPTION

Students in Grades 10, 11 and 12 are invited to create a multimedia message or photograph(s) depicting ways to reduce, reuse, recycle and compost.

REGIONAL PRIZES

Winning multimedia entry:

- \$500 for the schools of winning students
- Promotional items for all students
- Invitation to regional awards celebration in the spring of 2012

Winning photography entry:

- \$500 for the schools of winning students
- Promotional items for all students
- Invitation to regional awards celebration in the spring of 2012

PROVINCIAL WINNERS

One multimedia entry will be chosen from the seven regional winners as the provincial winner and the winning students will receive a Canon Vixia HF M41 with 32GB memory and carry bag valued at approximately \$900! One photography

entry will be chosen from the seven regional winners as the provincial winner and the winning student will receive a Canon T31 digital SLR camera valued at approximately \$900!

**NEW
PRIZES**

Did you know ...
South Shore Innovation Centre
in Bridgewater has earned \$2,000
in this category with 3 wins and 2
runners-up!



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GRADE 10-12 MULTIMEDIA/PHOTOGRAPHY CONTEST (CONT.D)

GUIDELINES

1. Students are encouraged to create:
 - an internet, television or radio advertisement depicting reducing, reusing, recycling or composting in Nova Scotia, or
 - a photograph or a series of photographs depicting reducing, reusing, recycling or composting in Nova Scotia.
2. Submissions will be judged on creativity, composition, quality and clarity of message.
3. Students creating a multi-media entry can work in groups of up to four. Students creating a photography submission must enter as an individual.
4. Video submissions must be no longer than 60 seconds and can be on CD ROM or DVD. Please note that DVD and CD footage should be saved as an "AVI", "MPEG", "FLV", "SWF" or "MOV" file. Radio/Podcast submissions must be no longer than 30 seconds and can be on CD ROM or DVD. Photos should be at least 300 dpi (3 mega pixels) and in either TIFF, JPEG or PNG format. Photos can be colour or black and white and must be submitted via email or on CD/ DVD.
5. Highly creative submissions are encouraged and don't forget our Super Green theme! Be sure to incorporate the themes of reduce, reuse, recycle, and compost. Entries must be of appropriate content – no violence please.
6. Ensure the full names of participating students, as well as their grade, teacher and name of their school are included on the submission.
7. Please test your audio/video entry on two or three players to ensure readability prior to submission.
8. All entries submitted become the property of RRFB Nova Scotia.

Grade 12 students only: Please see page 9 for alternate contest details on a chance to win a \$5,000 scholarship!

All entries must be received or postmarked by Friday, February 3rd, 2012.



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GRADE 12 ESSAY COMPETITION

DESCRIPTION

Students in Grade 12 are invited to submit a research essay demonstrating ways to reduce your waste.

REGIONAL PRIZES

Winners (6):

- \$1,500 scholarship payable to any registered post-secondary institution
- Promotional items
- Invitation to regional awards celebration in the spring of 2012

Runners-up (7):

- \$750 scholarship payable to any registered post-secondary institution
- Promotional items
- Invitation to regional awards celebration in the spring of 2012

PROVINCIAL PRIZE

\$5,000 scholarship

- One of the regional winners will be chosen as the provincial winner and will receive a \$5,000 scholarship payable to any registered post-secondary institution. Winning students should be prepared to present the executive summary of their essay at a regional awards celebration to be held in the spring of 2012.

RESEARCH TOPICS

Nova Scotia has set a waste disposal goal of 300 kg per person per year by 2015. Our current average disposal rate in the province is 400 kg per person. In order to reach our goal we need everyone to do their part to reduce their waste by $\frac{1}{4}$. Research and discuss the issues around one of the following three themes:

1. The Merits of Multi-Use vs. Single Use Products (e.g. disposable cups vs. travel mugs, plastic grocery bags vs. reusable shopping bags, etc.) Possible topics could include - What disposable products have a reusable alternative and which ones don't - but should? What can businesses do to reduce the amount of single use products they use or sell? What does the future hold and how do we get greener, faster?
2. Be the Most - Compost
Organics have been banned from disposal since 1998, however, there is still a significant amount of food and yard waste finding its way into provincial landfills. Why is it so important to divert organics? Explore your own community and identify ways to divert more organics. What more can businesses do to keep organics out of the waste stream?
3. Recycling Paper - It's in the Bag
Most people realize paper is recyclable, but surprisingly a significant amount of paper products still end up as garbage in Nova Scotia. Research what paper recycling opportunities exist in NS - specifically find out what paper is being recycled into here in our province. Suggest ways to increase the amount of paper diverted from landfill. What can businesses and communities be doing that they aren't already?



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GRADE 12 ESSAY COMPETITION (CONT.D)

GUIDELINES

1. The essay must be typed and double-spaced, and must be between 1,000 and 1,500 words.
2. All contest entries must include an executive summary of the essay that is approximately one page in length, typed and double spaced.
3. Papers must include research and sources cited using APA* format.
4. Only one author per essay.
5. Please ensure that the title of your essay, your name, grade and the name of your school are on your cover page. Also please include your home address, email address and phone number so scholarship winners may be contacted during the summer months.
6. Essays may be sent by mail or emailed in pdf or Word format to recyclescontest@rrfb.com.

EVALUATION

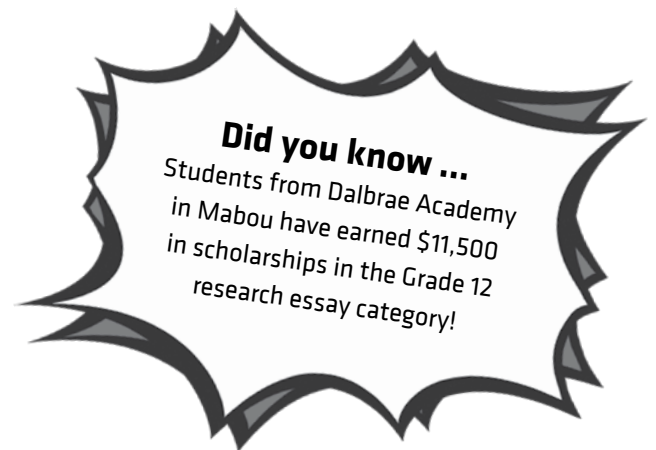
Contest entries will be evaluated according to the following criteria:

- Creativity and effort (20 points)
 - Accuracy of research (10 points)
 - Organization and clarity of ideas (10 points)
 - Grammar, spelling and syntax (10 points)
- * APA format is one of several styles of academic writing. It involves references included in the body of your essay and a reference list at the end of your essay. APA requires all text to be double spaced, typed in an easily legible 12 point font, aligned to the left side of the page, with one-inch margins on all sides. More information and examples on APA format can be found online, or at your local library.

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2010 GRADES 7-9

MAGAZINE COLLAGE DESIGN

Annika Benson, Grade 8, Bedford Junior High School